

# DARTFISH

## For Tennis

The No. 1 Performance Analysis Solution!



### COMMUNICATE



**Bridge the gap between perception and reality, because seeing is believing.**

- > The best learning method is visual - the reason why today's best instructors teach visually
- > With instant visual feedback, learning is accelerated and player improvement is immediate
- > Smart practice with use of correct techniques means faster and improved performance. Identify the cause of stroke flaws and correct immediately
- > Clear and accurate communication between player and coach, develops coaching credibility and player success

### ANALYZE



**Capture the action live or study later - analyze both on and off the court.**

- > See detailed slow motion analysis of a player's footwork, the trajectory of a ball in flight or of a stroke
- > Break down and analyze, frame-by-frame, each key element of a stroke with precision and accuracy
- > Compare techniques side-by-side, of an athlete's or client's progress over time, by seeing specific correction of targeted techniques
- > Compare your player's performance to tennis greats
- > Begin the process of breakthrough tennis training with significant results through visual instruction

### SHARE



**Share best performances and match strategies to optimize communication between player and coach.**

- > Combine video, audio, text and advanced analysis tools to maximize and individualize communication between player and coach
- > Create customized practice and performance tools for your team or facility
- > Continue practice off the court with take home practice CD's
- > Develop remote coaching access for off season training sessions
- > Increase program, facility or individual revenue by creating CD's for camps, clinics, tournaments
- > Deliver your analysis via e-mail, CD/DVD, Web, print or videotape

## INTEGRATE DARTFISH INTO YOUR DAILY ROUTINE

### Use during lessons



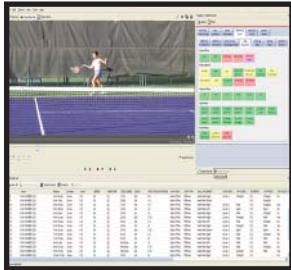
- > Connect either 1 or 2 DV-type cameras
- > Instantly access on-screen display and review
- > Make direct comparison during the lesson
- > Operate the software via remote control
- > Use drawing tools in all screens

### Maximize analysis with advanced drawing tools



- > Draw freehand, adding lines and curves directly on the video screen
- > Magnify areas of interest
- > Track the ball, measure body, foot and racket angles, time on-court movements
- > Use automated key positions that have been analyzed by the best in the industry

### Tag or Index an entire match



- > Use tennis-specific tagging panels
- > Bring tactical analysis to a new level
- > Combine data with visual reference
- > Offer specialized analysis to competitive players
- > Scout opponents' strengths, weaknesses and tendencies

### Create interactive media of your analysis



- > Create multimedia files, integrating video, key positions, analysis tools, audio commentary and text
- > Gain full video control as well as print option for maximum effectiveness

## OVERVIEW OF BENEFITS

Students learn faster when they can see their movements

- > Improvements are documented showing progression-over-time
- > Generate additional revenues
  - Increase lesson income
  - Attract additional players
  - Increase player retention
  - Customize analyses
- > Differentiate your program from others
- > Keep your instruction progressive

### Export to media format of your choice



- > Export your videos and multimedia files to CDs, email or the Web
- > Share your analysis with players or clients with no additional software necessary
- > Allow your athletes/clients to review your analysis - any time, any where

*"Dartfish has become an essential component in our junior programs. The ability to combine instant visualization right on the court along with our verbal instruction has been huge. The athletes, and the coaches, love it."*

**Warren Eber**

Director of Tennis  
Naples YMCA and On-The-Rise Tennis Academy  
Naples, Florida

*"As 'the Serve Doctor' at Bollettieri's, I rely heavily on video analysis, and more specifically, Dartfish. Dartfish provides value-added to the entire learning experience. When I use Dartfish to analyze a side-by-side comparison of a professional player whose technique is similar to the style of the student, in many cases, the student is shocked at how similar their technique is to the pro. This is a tremendous motivator to any player."*

**Patrick Dougherty**

Bollettieri Tennis Academy, IMG Academics  
Bradenton, Florida



### I would like to be contacted by Dartfish

If you would like to know more about Dartfish products, send an e-mail to [usa@dartfish.com](mailto:usa@dartfish.com), visit [www.dartfish.com/contact](http://www.dartfish.com/contact) or contact your closest Dartfish representative by calling 1-888-655-3850.