

for immediate release

Dartfish Teams Up with Broadcasters from Around the World for 2010 Winter Olympic Games

Alpharetta, GA, February 3, 2010

From training to broadcasting, Dartfish has been there for the coaches, athletes and technicians of the 2010 Winter Olympic Games. And Dartfish will be on site in Vancouver, BC, providing support to teams using dartfish.tv and software.

Dartfish SimulCam™ and StroMotion™ images will be aired internationally for alpine skiing, bobsleigh, luge and skeleton competitions. USA viewers will see Dartfish on the first all HD NBC broadcast for both alpine skiing and snowboarding, with further analysis available on NBCOlympics.com. Canadian viewers will benefit from Dartfish imaging, generated by CTV, while Austrian ORF, will share Dartfish analysis of alpine skiing.

Dartfish CEO, Victor Bergonzoli, who'll be with the Dartfish Team in Vancouver, BC, stated, "We look forward to getting 'up close and personal' with Dartfish users at the Winter Games to support and encourage their long and demanding journey to performance excellence."

About Dartfish

Share What Moves You! Dartfish, a video-centric and customer-driven company, has developed unique applications to manipulate, enrich and share video for use in the daily workflow of all types of professional settings, including countless communities within sports, healthcare and education. Dartfish sets the de facto video standard across these industries, making the power of video accessible to everyone, transforming video into easy-to-use and value-added communication tools.

Dartfish online users have all the apps to watch and play video frame-by-frame, to add key positions, to collaborate online with one another as well as experts, and to print still shots of video with written comments.

Dartfish is committed to the interests of its customers with software and online services available in North and South America, Europe, the United Kingdom, Australia, New Zealand, Asia, Africa and around the world.

For additional information please visit our websites www.dartfish.tv www.dartfish.com or contact [Lani Hosley](mailto:Lani.Hosley@dartfish.com) at 404.685.9505.

Press Contact:

Lani Hosley
Director of Education
Dartfish USA
404-685-9505
Fax # 404-685-9130

lani.hosley@dartfish.com
www.dartfish.tv
www.dartfish.com

www.dartfish.com 

Dartfish Ltd.	phone: +41 (0)26 425 49 52
Route de la Fonderie 6 – CP53	fax: +41 (0)26 425 48 59
1705 Fribourg 5	info@dartfish.com
Switzerland	