

ENGAGING THE VIDEO GENERATION

**THE STATE UNIVERSITY OF NEW YORK AT
CORTLAND AND DARTFISH INVITE YOU TO
PARTICIPATE IN A UNIQUE TECHNOLOGY FOR
LEARNING SYMPOSIUM AT SUNY CORTLAND**

**TUESDAY MARCH 25, 2008
1:00 TO 6:30 - SPERRY CENTER RM. 105**

SYMPOSIUM HIGHLIGHTS

THE COMMUNICATOR 08 BRINGS YOUR INSTRUCTION TO LIFE with easy-to-use feedback of presentations, performances, exercises and experiments in any discipline. This one-click color-coded system records and plays the parts you choose to highlight in a video or series of videos. Simply point and click to make your video selection and then play back for individual or group viewing. You can also set a delay timer, so that groups of students can receive immediate video feedback, without anyone having to operate the computer or camera.

**THE DARTFISH NORTHEAST TRAINING CENTER AT SUNY
CORTLAND WILL MEET YOUR DIGITAL VIDEO TRAINING NEEDS.**

Located in the Sport Media & Technology Learning Center at Studio West on the SUNY Cortland campus, the Dartfish Northeast Training Center offers several levels of customized, discipline-specific training and certification programs for all Dartfish software solutions.

LEARN FROM SPECIALISTS IN BOTH ACADEMICS AND ATHLETICS how Dartfish can greatly enhance the way you teach and coach. See first-hand how sport industry professionals, biomechanists, trainers, coaches and classroom teachers are utilizing this ground-breaking software solution.

ATTEND THE SYMPOSIUM AND RECEIVE

- > **DEMONSTRATIONS AND INSTRUCTION** FROM DARTFISH DIGITAL VIDEO EXPERTS
- > **THREE MONTHS USE** OF THE COMMUNICATOR 08 BETA VERSION WITH REMOTE CONTROL FOR FREE
- > **A \$100 VOUCHER**, TO USE TOWARD ANY FUTURE PURCHASE OF DARTFISH SOFTWARE
- > **DINNER THE EVENING OF MARCH 25TH** COMPLIMENTS OF DARTFISH, FOR THE FIRST 50 WHO REGISTER BY FRIDAY, FEBRUARY 29.

Confirm your participation by replying to
lani.hosley@dartfish.com

TECHNOLOGY FOR LEARNING SYMPOSIUM AGENDA

**THE DARTFISH COMMUNICATOR &
NORTHEAST TRAINING CENTER ARE PRESENTED BY
SUNY CORTLAND & DARTFISH**

> TUESDAY MARCH 25, 2008

- | | |
|----------------|--|
| 12:00 p.m. | Attendees Arrive and Shuttle Service Begins
<i>C2 Parking Lot next to Park Center</i> |
| 1:00-2:00 p.m. | Dartfish Communicator Demonstration
Ron Imbriale, Senior Vice President, Dartfish
Sebastien Dubuis, Dartfish Education Marketing Director
<i>Sperry Center, Room 105</i> |
| 2:00-2:30 p.m. | Break/Meet & Greet |
| 2:30-3:30 p.m. | Dartfish Symposium Session I
“Using Dartfish in Coaching & Training”
Kyle Meadows, Visual Sports Technology Owner / U.S. Olympic Training Center
Daniel DePerno, SUNY Cortland Sport Management Professor
Budd Termin, Sports Performance Improvement Specialist
<i>Sperry Center, Room 105</i> |
| 3:45-4:45 p.m. | Dartfish Symposium Session II
“Using Dartfish in the Classroom”
Jim Overhiser, Cortland High School Physics Teacher
Gary Wilcox, Homer High School Retired Physical Education Teacher / Golf Coach
Jeff Bauer, SUNY Cortland, Kinesiology Professor
<i>Sperry Center, Room 105</i> |
| 5:15-6:15 p.m. | Dartfish Symposium Session III
Live Demonstration
Gary Babjack, SUNY Cortland Gymnastics Coach & Physical Education Professor
<i>SUNY Cortland Gymnastics Gym (shuttle provided)</i> |
| 7:00 p.m. | Dinner Reception
by reservation only for first 50 registered by February 29th, 2008
<i>SUNY Cortland Alumni House (shuttle provided)</i> |

For more information, including campus maps, parking maps and hotel information, visit www.dartfishtraining.com

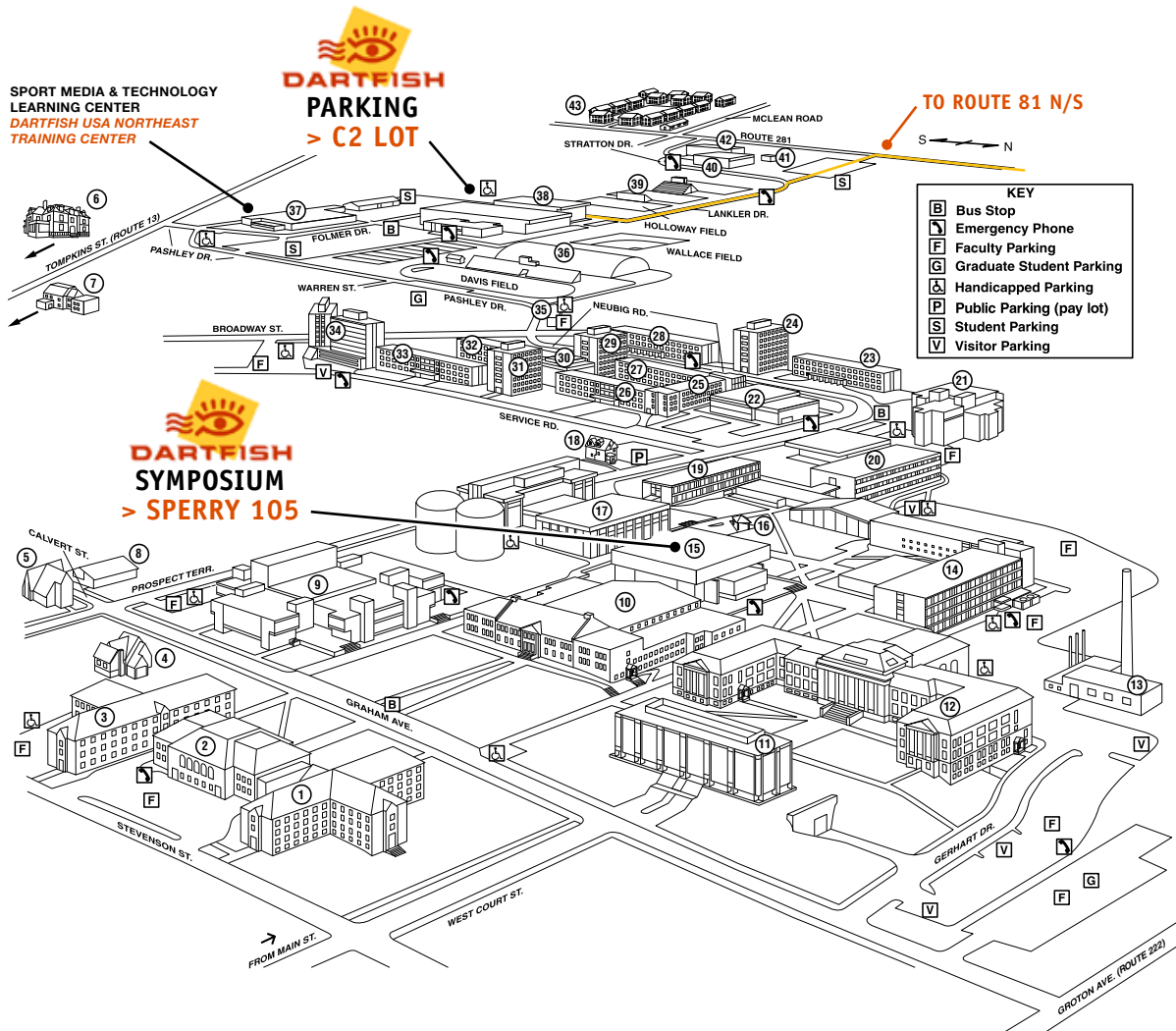
We look forward to hearing from you and receiving your RSVP by **February 29th, 2008** to guarantee your seat and dinner reservation.

Please contact Lani Hosley at lani.hosley@dartfish.com



CORTLAND CAMPUS MAP

as found on www.cortland.edu/directions/index.html



State University of New York College at Cortland

Bldg. Name	Bldg. No.	Bldg. Name	Bldg. No.	Bldg. Name	Bldg. No.
Alger Hall.....	29	Hayes Hall	32	President's Residence	4
Alumni House	6	Heating Plant	13	Randall Hall.....	28
Bishop Hall.....	27	Hendrick Hall	33	Service Group	42
Bowers Hall.....	14	Higgins Hall	31	Shea Hall	26
Brockway Hall	2	Interfaith Center	5	Smith Tower	34
Casey Tower	34	Leadership House.....	18	Sperry Center	15
Chemical Mgmt. Facility.....	41	Lusk Field House	36	Stadium Complex	39
Cheney Hall	1	McDonald Building	7	Studio West	37
Clark Hall	24	Memorial Library	17	Van Hoesen Hall	20
Commissary/Receiving.....	40	Miller Building	11	West Campus Apts.	43
Corey Union	21	Moffett Center	10	Whitaker Hall.....	35
Cornish Hall	19	Neubig Hall	22	Winchell Hall	30
DeGroat Hall	3	Newman Center	8		
Dowd Fine Arts Center.....	9	Newmark Pavilion	16		
Fitzgerald Hall.....	23	Old Main	12		
Glass Tower Hall.....	25	Park Center	38		



DIRECTIONS

to SUNY Cortland for Dartfish Symposium

FROM ALBANY AND POINTS EAST

- Take Interstate 90 (New York State Thruway) west to Exit 34-A.
- Pick up Interstate 481 south and take to Interstate 81 south.
- Take Interstate 81 south to Cortland Exit 12.
- Stay straight on the exit ramp and drive to the traffic light for Route 281/Ithaca.
- At the traffic light take a left onto Route 281.
- Stay on Route 281 for approximately three miles.
- Shortly after passing the Auto Zone store, which will be on your right,
- Take a left into SUNY Cortland's Route 281 parking lot,
- Turn left on Lanker Drive and follow the road past the Stadium Complex to the C2 lot.

FROM BUFFALO AND POINTS WEST

- Take Interstate 90 (New York State Thruway) east to Exit 36 at Syracuse.
- Pick up Interstate 81 south and take to Cortland Exit 12.
- Stay straight on the exit ramp and drive to the traffic light for Route 281/Ithaca.
- At the traffic light take a left onto Route 281.
- Stay on Route 281 for approximately three miles.
- Shortly after passing the Auto Zone store, which will be on your right,
- Take a left into SUNY Cortland's Route 281 parking lot,
- Turn left on Lanker Drive and follow the road past the Stadium Complex to the C2 lot.

FROM ITHACA AND POINTS SOUTHWEST

- Take Route 13 north to Route 281 north (in Cortland), which begins at approximately the A&W Restaurant (on left-hand side).
- Stay straight on Route 281 instead of bearing right on Route 13.
- Take Route 281 north for approximately seven-tenths of a mile.
- Pass the first entrance to the College, which will be on your right and is marked Stratton Drive,
- Take the next right into SUNY Cortland's Route 281 parking lot,
- Turn left on Lanker Drive and follow the road past the Stadium Complex to the C2 lot.

FROM NEW YORK CITY, LONG ISLAND

- Take Route 17 to Binghamton.
- Pick up Interstate 81 north to Cortland Exit 12.
- Stay straight on the exit ramp and drive to the traffic light for Route 281/Ithaca.
- At the traffic light take a left onto Route 281.
- Stay on Route 281 for approximately three miles.
- Shortly after passing the Auto Zone store, which will be on your right,
- Take a left into SUNY Cortland's Route 281 parking lot,
- Turn left on Lanker Drive and follow the road past the Stadium Complex to the C2 lot.

FROM SYRACUSE AND POINTS NORTH

- Take Interstate 81 south to Cortland Exit 12.
- Stay straight on the exit ramp and drive to the traffic light for Route 281/Ithaca.
- At the traffic light take a left onto Route 281.
- Stay on Route 281 for approximately three miles.
- Shortly after passing the Auto Zone store, which will be on your right,
- Take a left into SUNY Cortland's Route 281 parking lot,
- Turn left on Lanker Drive and follow the road past the Stadium Complex to the C2 lot.

FROM BINGHAMTON AND NORTHERN PENNSYLVANIA

- Take Interstate 81 north to Cortland Exit 12.
- Stay straight on the exit ramp and drive to the traffic light for Route 281/Ithaca.
- At the traffic light take a left onto Route 281.
- Stay on Route 281 for approximately three miles.
- Shortly after passing the Auto Zone store, which will be on your right,
- Take a left into SUNY Cortland's Route 281 parking lot,
- Turn left on Lanker Drive and follow the road past the Stadium Complex to the C2 lot.

