



PERFORMANCE TECHNOLOGY WORKSHOP

presented by:

VISUAL SPORTS TECHNOLOGY

in association with
UNITED STATES OLYMPIC COMMITTEE

OLYMPIC TRAINING CENTER | LAKE PLACID, NY | SEPT. 21-23, 2007

This dynamic and interactive two and half-day video analysis workshop provides advanced training on video analysis, scouting and video feedback. Located in the heart of the Olympic Region, Lake Placid serves as venue to many winter and summer sports.

This workshop will focus on the practical application of Dartfish® software. Unlike traditional symposiums that focus solely on theory and function, this workshop will cover all aspects of visual analysis. In this hands-on, step-by-step process, live sport movements are captured during "in the field" video sessions. Raw footage is brought back to the classroom and reviewed utilizing the many unique aspects of Dartfish video analysis. High-potential sports for video capture include figure skating, hockey, weightlifting/fitness, ski jumping, alpine skiing, and track and field.

At least one Olympic athlete per sport illustrated will be available to share his/her expertise and serve as a model for video review. Additionally, a number of US Olympic coaches of winter sports will be training alongside workshop participants. Current Dartfish® users are encouraged to bring a laptop already running the software, camera and tripod.



| visual sports |
TECHNOLOGY

SYMPOSIUM LEADERS:

Tanya Porter (United States Olympic Committee)

Victor Bergonzoli (Dartfish)

Ron Imbriale (Dartfish)

Chuck Wilmot (Dartfish)

Warren Pretorius (Dartfish)

Thomas Erhard (Whiteface Alpine Program Director)

Kyle Meadows (Visual Sports Technology)

Jeff Vossler (Visual Sports Technology)

Jason Wiese (Visual Sports Technology)

**WORKSHOP
CAPACITY: 60**

COST & PACKAGES:

Package 1:

(\$999) - Workshop only. Meals and housing are the responsibility of the participant.

Package 2:

(\$1049) - Workshop and all meals at the Olympic Training Center. Housing is the responsibility of the participant.

Package 3:

(\$1149) - Workshop, three nights' lodging and all meals at the OTC.

All packages include transportation to and from the airport (see below), two and a half days of informative lectures and field workshops, as well as a tour of the Olympic Ski Jumping Complex.

Transportation: Round-trip transportation will be provided from Albany International Airport (ALB), Albany, NY. Pick-up at 12, 3, 6, and 9 pm on Thurs., 9/20. Depart Lake Placid at 1 pm on Sunday, 9/23.

For more information on workshop, lodging or car rental, please call Olympic Regional Development Authority (ORDA) at 518.523.1655 (x290), Kyle Meadows at 518.523.1655 (x340), or email athletesclub@orda.org.



REGISTRATION FORM
Performance Technology Workshop
September 21–23, 2007
Lake Placid, NY

Name: _____ Title: _____

Company or Organization: _____

Address: _____

City, State, Zip: _____

Phone: () _____ Fax: () _____

Email: _____

Additional Information Required for OTC Room Accommodation (Package 3):

Social Security #: _____

Birthdate: _____ Birthplace: _____

Payment Method:

(Please make sure to check the Package you are purchasing.)

Package 1 (\$999) **Package 2 (\$1049)** **Package 3 (\$1149)**

Check (**Please make payable to SPORTSCONNECT.**) Money Order

VISA MasterCard Discover

Credit Card #: _____ Expiration Date: _____

Name (as it appears on card) (**Please Print**): _____

Signature of Card Holder: _____

Registration forms with payment must be received no later than September 12, 2007.

Cancellation Policy: A full refund will be given for cancellations received by September 12, 2007. Nonfundable after September 12, 2007.

Olympic Training Center (OTC) Guidelines:

Rooms will be assigned as double (2) or triple (3) occupancy. Please note that smoking and alcohol consumption are not permitted at the Training Center. The OTC requires Social Security number, birthdate and birthplace of all participants as background checks are mandatory.

PLEASE MAIL COMPLETED FORM AND CHECK (if applicable) TO BE RECEIVED BY 9/12/07 to:
SPORTSCONNECT
c/o Athlete's Club
Olympic Center
2634 Main St.
Lake Placid, NY 12946



AGENDA

Performance Technology Workshop
September 21–23, 2007
Lake Placid, NY

Friday, September 21, 2007

- 8:30 Computer Issues and Software Upgrades**
- 9:00 Welcome**
- 9:15 – 10:15 Introductions, Overview, Workshop Outlook**
Power of the Tools
Equipment and Hardware
Videography 101
- 10:15 – 10:30 BREAK**
- 10:30 – 11:45 In-the-Field Video Capture 1**
1) Shuttle & Hurdle Drill
2) Push Cart & 3-pt Start
3) Block Start & Stick Drill
4) Golf
- 11:45 – 12:45 LUNCH**
- 12:45 – 1:45 Workshop Exercises I**
Importing Video, and Categories
Analyzer 1—Layout, Controls, Clipping
- 1:45 – 2:15 Q&A/Show and Tell**
Importing, Categories, Analyzer I
- 2:15- 2:30 BREAK**
- 2:30 – 3:30 Workshop Exercises II**
Analyzer 2
- 3:30 – 4:15 Q&A/Show and Tell**
Analyzer 2
- 4:15 – 4:30 BREAK**
- 4:30 – 5:30 Workshop Exercises III**
Analyzer 3, Key Positions and Media Books
- 5:30 – 6:30 DINNER**
- 6:30 – 7:30 Q&A/Show & Tell**
Analyzer III



AGENDA

Performance Technology Workshop

September 21–23, 2007

Lake Placid, NY

Saturday, September 22, 2007

8:30 – 9:30 **Keynote Speaker (VST—Dartfish Profit Marketing)**

9:30 – 10:30 **Sharing and DartfishNet**
Email, DVDs, Enhanced CDs
Video Exchange and Player Libraries

10:30 – 11:00 **Q&A/Show and Tell**
Sharing and DartfishNet

11:00 – 12:00 **In-the-Field Video Capture 2—In-the-Action Session**
1) Shuttle & Hurdle Drill
2) Push Cart & 3-pt Start
3) Block Start & Stick Drill
4) Golf

12:00 – 1:00 **LUNCH**

1:00 – 2:00 **Advanced Analysis Theory and Workshops**
SimulCam, StroMotion, Tracking and Data Table

2:00 – 3:00 **Q&A/Show and Tell**
SimulCam, StroMotion, Tracking and Data Table

3:00 – 3:15 **BREAK**

3:15 – 4:30 **Introduction to Tagging (macro)**

4:30 – 6:30 **Drinks & Appetizers**

7:00 **DINNER**

Sunday, September 23, 2007

8:30 – 9:30 **TeamPro Tagging**
Creating Tagging Panels

9:30 – 10:30 **Workshop Exercises IV**
Tagging
Tagging Video

11:00 – 12:00 **Q&A/Show & Tell**

12:00 **Leave for Airport**